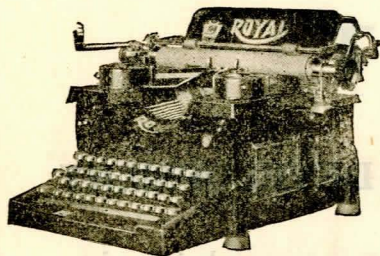


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Retail Merchants Bureau Affairs

Plans for the enlargement of the executive committee of the Retail Merchants Bureau of the Hollywood Chamber of Commerce, have been perfected, by which representation by districts will be had as well as the former representation by lines of business. The result will be obtained by the election of members of the board by the seven local civic bodies in the different parts of Hollywood.

The results of the election of officers for the Bureau will not be known for several days, according to Secretary Carl Bush of the Chamber of Commerce, at whose headquarters the ballots are still being received by mail.

The clean-up campaign of the Bureau will be continued indefinitely for the purpose of putting streets, sidewalks and store fronts in a more presentable condition.

Hollywood Woman's Citizenship Club

The Women's Citizenship Club of Hollywood met for the first time this season Thursday, October 5, in the guild room of the parish hall of St. Thomas Episcopal church. In the absence of Mrs. W. H. Davis, the president, who is now in the East, the chair was filled by Mrs. A. A. Hummel, second vice president and program chairman.

Regular meetings are held the first and third Thursdays of each month. Next week the subject matter for discussion is to be the political issues, and bills coming up at the November election. The club opened at 10:30, with noon intermission for basket luncheon, which members take, with coffee and sandwiches served by hostesses of the day. The afternoon sessions are over at 2:30. When the new West Hollywood branch of the library is opened the club will have the privilege of meeting there.

Mrs. Percy is first vice president; Mrs. Pope third vice president; and Mrs. Frank Barrow, secretary.

To Open Mariposa Avenue

By the donation of land by Arthur Letts and other property owners and by a fund raised by popular subscription the opening and improvement of Mariposa avenue between Hollywood boulevard and Franklin avenue is assured. The surveys have been made by the city and the contract for the work involved has been let to the Miller Construction Company. The street will be of "boulevard width." Joseph E. Tuck and Frank Weiler have been active in the achievement of this long mooted public improvement.

Sheets and Laverty Expanding

Sheets and Laverty, Ford specialists, are to have a new \$10,000 shop at 1150 Highland avenue, which is now under construction and will be completed at an early date. The firm is now at 1647 Cherokee avenue, where a large business has been built up necessitating the new plant.

William O. Cline, RealestaTOR, 6771 Hollywood Blvd., 577612.—Advertisement.

Hollywood Plumbing Company, Holly 2604. Advertisement.

MONTANA CLUB MEETS

Women's Luncheon Club, Entertained by
Mrs. Weirick, Gives Pleasant
Surprise to Hostess

A large, beautiful art basket "full of love, good wishes and appreciation," was the pleasant surprise tendered to Mrs. Emerson Bond Weirick on occasion of the initial fall meeting of the Montana Women's Luncheon Club of which she is president and which she entertained at tea, Tuesday, at her beautiful new home, 6231 Edin street. The guest party numbered 125. The rooms and patio were embellished with masses of goldenrod, adding to the attractive scheme of furnishings and decorations in the home.

Felicitous talks were made by Marian Tracy Whiting, president of South Side Ebell Club, and Mrs. George Salm, past president of that club; Mrs. William Reed, who has been active in the Rest Cottage (Ebell Club) work; Mrs. J. C. Templeton, president of the Woman's Club at Downey; Mrs. Steere, president of Van Nuys Woman's Club; and a welcome address by Mrs. Weirick. The basket was presented by Miss Mary Reed, secretary-treasurer of the Montana club, in a happy speech, in which she expressed appreciation of the president's organization of the club, three years ago, and her work since as its head in helping to bring together former Montana women and to relieve any lonesome feeling in their adopted homes in the Southland. Other officers are Mrs. F. L. Benepe and Mrs. Charles E. Dewar, first and second vice presidents.

The next meeting will be a luncheon at Beverly Hills Hotel, November 14.

Brings Reducycle Method to Hollywood

In a little white house at 7138 Lexington avenue, Miss Frances L. Sanborn has established herself, with the intention of becoming one of the larger circle of business women of Hollywood. Her work is the treatment of obesity, by the new Reducycle method.

Miss Sanborn comes to this city from Minnesota. For many years engaged in public health nursing, but desiring to live in Hollywood she cast about for other occupation along the lines of physical welfare. Learning of the Reducycle method, Miss Sanborn made a thorough investigation of it, associating herself for a time, for that purpose, with Graham Co., who have a large clientele among the ladies of San Diego, Coronado and La Jolla. She became convinced of the value of the method as a constructive health factor, and has come here, hoping thru this treatment to have a share in the upbuilding and maintenance of the health of this community.

Agency for Racine Multi-mile Cords

The firm of Romberger and Hettig, 6001 Sunset Boulevard, has taken over the agency for Racine Multi-mile Cords for the entire Hollywood district, and has in a complete stock of all sizes, which will be sold at the standard prices.

New Telephone Number

Best, the Plumber, 437819. Advertisement.

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